

DMGT

15th June, 2007

Dear Shareholder,

2007 Annual Review

The purpose of this letter is to advise you that next January we intend to send you an Annual Review in place of the full Annual Report and Accounts for the year ending 30th September, 2007. We believe that the Annual Review better suits the needs of most shareholders, as well as saving money and avoiding waste of natural resources. We will publish both the 2007 Annual Review and the 2007 Annual Report on the Company's website www.dmgt.co.uk in January 2008.

Furthermore, we will no longer be producing a printed copy of the Interim Report from next year, although a paper version will still be available to shareholders on request. The Interim Report will also be published on the Company's website www.dmgt.co.uk at the end of May 2008.

The Annual Review should provide you with a clear and concise overview of our operations and results and will include the following key information:

- Chairman's statement
- Business review
- DMGT and Corporate Responsibility
- Directors' details
- Summary Directors' report
- Summary remuneration report
- Directors' responsibility statements
- Auditors' responsibility statement and opinion
- Summary Financial Statements
- Shareholder information and contact details

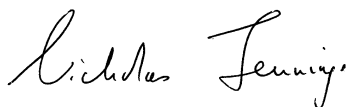
The Summary Financial Statements will be in the form of an overview, but will not contain sufficient information to allow as full an understanding of the results and the state of affairs of the Company or of the Group as would be provided in the full Annual Report. This will continue to be produced as a separate document containing the detailed financial accounts and notes. You will retain the right to obtain at any time, free of charge, a copy of the Company's last full Annual Report by contacting the Secretary, Daily Mail and General Trust plc, Northcliffe House, 2 Derry Street, London W8 5TT (telephone number 020 7938 6000).

If you are content to receive the Annual Review for the financial year ending 30th September, 2007 and for each financial year thereafter, you need do nothing further. If, however, you wish to receive the full Annual Report for the financial year ending 30th September, 2007, and for each subsequent financial year, please complete the following tear off slip and return it in the attached reply paid envelope to reach Lloyds TSB Registrars, no later than 13th July, 2007.

Our Registrars also offer several other services to shareholders, as listed below.

Service	Action
Dividend Mandate You may find it more convenient to have your dividends paid direct to your bank or building society account.	Telephone Lloyds TSB Registrars on 0870 600 3964 or from overseas on +44 121 415 7059, or download the form from www.shareview.co.uk
Shareview As a Daily Mail and General Trust plc shareholder you can register for Shareview, an online information service operated by our Registrars, Lloyds TSB Registrars. Once registered with Shareview, you can elect to receive email notification that our Annual Report and Annual Review are available.	Log on to www.shareview.co.uk and click onto 'Register'. Complete the simple on-screen registration process. If you have any queries please contact the Shareview helpline on 0870 600 3989.

Yours sincerely,



N.D. Jennings
Company Secretary

Enc:

 Please cut along dotted line

DMGT

If you require a copy of the full Annual Report for the financial year ending 30th September, 2007 and for each subsequent financial year until further notice, please tick the box below and return this slip in the attached reply paid envelope.

Daily Mail and General Trust plc
Northcliffe House
2 Derry Street
London W8 5TT

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